

# Colour Analysis

---

Please answer all of the following questions and return the questionnaire to Jump the Q Image and Impressions by Design with 2 recent head and shoulders photographs of yourself (only send those which you believe correctly represent your colouring).

In order to answer the following questions, you will need:

- **Natural daylight**
- **A mirror large enough to reflect your face and hair**
- **A family member or friend to help you** (it's often difficult to be objective about yourself)
- **2 recent photographs of yourself taken in daylight.** This will be returned to you with your swatch and colour booklet, if a hardcopy provided.

## Let's begin.....

---

### 1) How would you best describe your skin tone?

Hold your forearm over a sheet of white paper with the inner side of your wrist facing up. This is the best way to see your natural skin tone.

- |                                 |   |
|---------------------------------|---|
| - Ivory                         | - Ruddy   |
| - Light beige with a pink tinge | - Bronze  |
| - Medium beige                  | - Peach   |
| - Golden beige                  | - Olive - light, medium dark (circle correct depth) |
| - Coppery beige                 | - Neutral   |
| - Rosy pink                     |   |

### 2) What is your basic skin depth

- |              |          |
|--------------|----------|
| - Very light | - Medium |
| - Light      | - Dark   |

### 3) Do you have freckles on your face? **Yes/No**

If you answered "yes" are there..... A lot / just a few

### 4) Do you have freckles on your arms? **Yes/No**

If you answered "yes" are there..... A lot/ just a few

### 5) When exposed to a lot of sun, does your skin go:

- |                          |              |
|--------------------------|--------------|
| - Golden brown           | - Red        |
| - Bronze or Copper Brown | - Dark brown |

### 6) Is your overall eye colour:

- |          |          |
|----------|----------|
| - Light  | - Dark   |
| - Medium | - Bright |

**7) Which word best describes your eye colour?**

- Blue
- Brown-red
- Bright Blue
- Green
- Blue-Grey
- Khaki
- Blue-Green
- Hazel
- Brown-Black
- Green-Blue
- Topaz
- Brown

**8) Which word best describes the whites of your eyes?**

- Bright White
- Soft White
- Yellowish

**9) What colour hair did you have when you were little (3-5yrs old)?**

- White blonde
- Golden blonde
- Mousy brown
- Red
- Black
- Brown

**10) What colour was your hair when you were in your twenties?**

- Black
- Black/ Brown
- Strawberry Blonde
- Golden Blonde
- Champagne (neutral) Blonde
- Medium/ Mousy Brown
- White blonde
- Dark Brown
- Light Brown
- Light to Medium Red
- Salt and Pepper
- White
- Creamy Grey
- Dull grey and two toned
- Silver Grey
- Bright Red
- Auburn
- Chestnut
- Creamy White
- Ginger

**11) What colour is your hair now? (You may circle more than one colour)  
Females can now move onto Q.13 and Males to Q.12**

- Black
- Black/ Brown
- Strawberry Blonde
- Golden Blonde
- Champagne (neutral) Blonde
- Medium/ Mousy Brown
- White blonde
- Dark Brown
- Light Brown
- Light to Medium Red
- Salt and Pepper
- White
- Creamy Grey
- Dull grey and two toned
- Silver Grey
- Bright Red
- Auburn
- Chestnut
- Creamy White
- Ginger

**12) What colour is your Beard and what colours are seen in the re-growth? (You may circle more than one colour)**

- Black
- Black/ Brown
- Strawberry Blonde
- Golden Blonde
- Champagne (neutral) blonde
- Chestnut
- Creamy White
- Ginger
- Medium/ Mousy Brown
- Dark Brown
- Light Brown
- Light to Medium Red
- Salt and Pepper
- White blonde
- Dull grey and two toned
- Straw coloured blonde
- White
- Creamy Grey
- Silver Grey
- Bright Red
- Auburn

**13) Do you colour your hair? If yes, what colour do you colour it?**

.....

**14) What is the depth of your hair colour?**

- Light

- Medium

- Dark

**15) What types of colours do you feel best in? (You may circle more than one range)**

- Bright Colours

- Warm (yellow based) Colours

- Soft Colours

- Dark Colours

- Light Colours

- Dusty/ Dull Colours

- Cool (blue based) Colours

- Medium Colours

**16) What is your nationality?**

.....

**17) If you know, please state your parents nationality?**

.....

**Now please post, fax or e-mail this questionnaire and your photographs to**

**Jump the Q  
Image and Impressions by Design  
607 Ipswich Rd  
Annerley Qld 4103**

**Fax: 07 3392 6840  
Email: [info@jumptheq.com.au](mailto:info@jumptheq.com.au)**

**You will receive your swatch and colour booklet within 10 working days.**

**Thank you for your business. Please call if you require any assistance on Ph: 1300 655 755 or email [info@jumptheq.com.au](mailto:info@jumptheq.com.au)**